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EUROVISIONS

(52' – POP CULTURE)

Why such an enduring fascination for the longest-running music competition on TV?

Each May, 40 European and not-so-European countries from Ireland to Azerbaijan send pop groups or singers to represent them in a contest between nations, filmed simultaneously by multiple television channels. With its classic pop numbers, catchy refrains, razzamatazz and over-the-top lighting, the annual ritual of the Eurovision Song Contest has held audiences spellbound for decades. Each country sees it differently. The Scandinavians and East Europeans love it. The French and British are more ambivalent. But year after year,

it goes on attracting the biggest television audiences in the world. Almost 200 million viewers switch on to cheer their favourites.

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AUTHOR/DIRECTOR: CLAIRE LABOREY

PRODUCERS: ARTE FRANCE, ZADIG PRODUCTIONS

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DURATION: 52'

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RIGHTS: TV, DVD, VOD, INTERNET, NON-THEATRICAL

TERRITORIES: Worldwide (except United States).

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